

# MCA 2026 Winter Convention

## Beyond PPE: People, Purpose, Possibility

### SPONSORSHIPS

#### Keynote Speaker: Allan Kehler

When it comes to mental health, silence is not the answer. Sponsor Allan's message of hope.

**Sponsorship: \$5,000**

#### Keynote Speaker: Gene Marks

A nationally renowned columnist, Gene shares his wisdom on building value and growing your company.

**Sponsorship: \$2,000**

#### Annual Meeting: Brian Turmail, AGC

Membership duties are held, while Brian gives insight into leading and solving world challenges.

**Sponsorship: \$1,500**

#### CLC Session: Industry Leaders

Learn from lessons from the past, as industry leaders talk about challenges in construction and the MCA.

**Sponsorship: \$1,500**

#### Fireside Chat: Industry Legend

Hear tales from the field from a past MCA president and legend in the Montana construction industry.

**Sponsorship: \$2,000**

#### MCA Banquet: Excellence Awards

Celebrate construction excellence with MCA recognizing outstanding projects from the past year.

**Sponsorship: \$2,000**

### ADDITIONAL SPONSORSHIPS

Lanyard Sponsorship: logo on the Convention name badge **\$1,000 (1 Available)**

Restrooms Signage: signage located in the men's restroom **\$500 (1 Available)**

President's Welcome Reception Sponsors: entertain our attendees on Wednesday **\$1,000 (ONLY 1 LEFT!!!)**

Breakout Rooms: Signage and logos located in each breakout room **\$1,000 (ONLY 1 LEFT!!!)**

Excellence Reception Sponsors: entertain our attendees on Wednesday **\$1,000 (4 Available)**

Dessert Dash Sponsorship: highlighted member during the mad Dash event **\$1,500 (1 Available)**

Vendor Breaks/Coffee: signage during session breaks **\$750 (1 Available)**

Past President's Reception Sponsor: signage and logo in the reception area **\$1,000 (1 Available)**

Friday Morning Session Sponsor: help highlight the morning's State of the Industry session **\$1,000 (1 Available)**

Trade Show Vendor Booth: **\$850 (ONLY 6 LEFT!!!)**

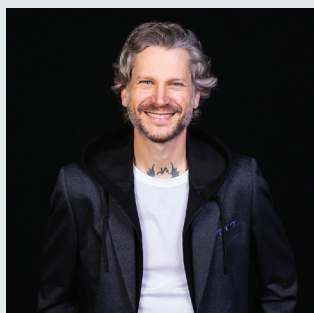




# MCA 2026 Winter Convention Beyond PPE: People, Purpose, Possibility

January 22-24, 2026  
DoubleTree Hotel by Hilton  
27 North 27th Street  
Billings, MT

## SPEAKER SPONSORSHIPS



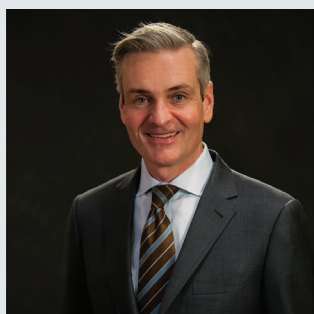
**Allan Kehler:** Allan is a leading voice in mental health, resilience, and workplace wellness. Known for his powerful storytelling, Allan draws on his personal journey through mental illness, addiction, and suicide to deliver keynotes that are as impactful as they are relatable. His TEDx talk on men and mental health has gained global traction, and his five best-selling books have further positioned him as a thought leader in the field. A survivor of a suicide attempt, Allan brings a personal perspective into the struggles with mental health and wellness.

*(\*sponsorship includes reserving four spots into the 2026 MCA Summer Outing)*



**Gene Marks:** As an author, business owner, and columnist for The Hill, The Guardian, Forbes, Entrepreneur, the Philadelphia Inquirer, and the Chicago Daily Herald, Gene has spent two decades running a successful business and interacting with influential leaders across industries. He appears often on Fox Business, MSNBC, SiriusXM's Wharton Business Daily, and CBS' Eye on the World discussing issues impacting U.S. businesses. Gene helps business leaders understand the political, economic, operational and technological issues and trends that will impact their companies.

*(\*sponsorship includes reserving two spots into the 2026 MCA Summer Outing)*



**Brian Turmail:** Brian serves as the Vice President of Public Affairs & Workforce for the Associated General Contractors of America (AGC). In this role, he develops and oversees all public, member, and chapter communications activities for the 27,000 member construction trade association. Brian also helps oversee the implementation of the association's Centennial "Future Focus" plan designed to position the association to help member firms thrive amid significant technological, process, and labor transformations taking place within the industry, as well as enhance the workforce efforts within the chapters.

*All sponsorships include signage in the room, logo recognition throughout the convention, website & social media, and in the Convention program.*

*\* This sponsorship only reserves your spots for Summer Outing. Reservations will need to be paid in full when the event registration period opens.*



**MONTANA CONTRACTORS ASSOC.**  
THE CONSTRUCTION ASSOCIATION